

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2550957  
**Alt Order #:** 26947240  
**Product Desc:** BOLLIER FOR US SENAT  
**Estimate:** 0217  
**Flight Dates:** 06/23/20 - 06/29/20  
**Original Date / Rev:** 06/25/20 / 06/25/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Assembly  
**Buying Contact:**  
**Billing Contact:** Assembly Email  
 711 3rd Avenue  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Barbara Bollier/US Senate/KS/De  
**Demographic:** A35+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	12	\$2,665.00	\$2,265.25
06/29/20	07/26/20	4	\$610.00	\$518.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	12	\$2,665.00	\$2,265.25	50.30
July 2020	4	\$610.00	\$518.50	12.40
<b>Totals</b>	<b>16</b>	<b>\$3,275.00</b>	<b>\$2,783.75</b>	<b>62.70</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	06/25/20	06/25/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	---T---			1			\$175.00		2.30			
N 2	Multi	06/23/20	06/23/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	1.30	NM	0	\$0.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Good Day Kansas															
M-F GOOD DAY KANSAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-T-----			1			\$70.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	06/22/20-06/28/20		Good Day Kansas		1230p-1p	-T-----	:30		<del>(\$70.00)</del>		1.30	NM		
Credited															
[Due to Special Report]															
3	Multi	06/23/20	06/23/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Five															
M-F KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-T-----			1			\$175.00		4.50			

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Advertiser: POL/Barbara Bollier/US Senate/KS/Dem  
 Product Desc: BOLLIER FOR US SENAT  
 Estimate: 0217

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	-T-----			1		\$175.00			4.50			
4	Multi	06/24/20	06/24/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	--W----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----			1		\$175.00			4.50			
5	Multi	06/25/20	06/25/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	---T---			1		\$175.00			4.50			
6	Multi	06/29/20	06/29/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$175.00	P4	4.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	M-----			1		\$175.00			4.50			
7	Multi	06/24/20	06/24/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----			1		\$225.00			5.20			
8	Multi	06/26/20	06/26/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	----F--			1		\$225.00			5.20			
9	Multi	06/29/20	06/29/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	5.20	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/29/20	07/05/20	M-----			1		\$225.00			5.20			
10	Multi	06/24/20	06/24/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----			1		\$300.00			7.00			
11	Multi	06/26/20	06/26/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	7.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	----F--			1		\$300.00			7.00			
12	Multi	06/24/20	06/24/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	--W----	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	--W----			1		\$300.00			3.20			
13	Multi	06/26/20	06/26/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	3.20	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/22/20	06/28/20	----F--			1		\$300.00			3.20			
14	Multi	06/23/20	06/23/20		CM	430-5pm	-T-----	:30	1	\$140.00	P4	1.40	NM	1	\$140.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/22/20 06/28/20 -T----- 1 \$140.00 1.40														
15	Multi	06/29/20	06/29/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	1.40 NM	1	\$140.00
Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/29/20 07/05/20 M----- 1 \$140.00 1.40														
16	Multi	06/24/20	06/24/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$175.00	P4	2.30 NM	1	\$175.00
Channels : KSNK,KSNG,KSNL,KSNW Today Show 7-8am Today Show (7-8am) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/22/20 06/28/20 --W---- 1 \$175.00 2.30														
N 17	Multi	06/29/20	06/29/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$70.00	P4	1.30 NM	1	\$70.00
Channels : KSNK,KSNG,KSNL,KSNW Good Day Kansas M-F GOOD DAY KANSAS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/29/20 07/05/20 M----- 1 \$70.00 1.30														
Totals													16	\$3,275.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26947240	<b>Changes as of:</b> 6/24/2020 at 4:56 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> BUSK/BUS/0217	<b>Flight:</b> 6/23/20 - 6/29/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Barbara Bollier - Sen - KS	<b>Market:</b> Wichita	<b>Total \$:</b> \$3,275.00
711 3rd Avenue	<b>Product:</b> BOLLIER FOR US SENATE (KS)	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 16
3rd Flr	<b>Agency Order #:</b> 102909	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$52.23
New York, NY 10017	<b>Buyer:</b> DIANA VANEEUWEN	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 62.7
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A2550957
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	6/23 - 6/29							Total Spots	Total \$	CPP*	GRP*		
										6/23	6/24	6/25	6/26	6/27	6/28	6/29						
MSD 2	M-Su 12:30p-1p		M-F GOOD DAY KANSAS	\$70.00	1.3	8,200	2.0	7,700	30	1	0	0	0	0	0	0		0	\$0.00	\$53.85	0.0	
MGD 9	M-Su 12:30p-1p		M-F GOOD DAY KANSAS	\$70.00	1.3	8,200	2.0	7,700	30	0	0	0	0	0	0	1		1	\$70.00	\$53.85	1.3	
TOTALS:											2	5	2	3	0	0	4		16	\$3,275.00	\$52.23	62.7

Makegood Comments			
Date/Time	Action	Added by	Comment
06/24/20 4:58 PM	Sent To Agency	KELLY JOHNS	Due to special report - please accept MG offer by COB Thu 6/25
06/24/20 4:56 PM	Sent To Rep	Patty Sparkman	Due to special report - please accept MG offer by COB Thu 6/25